



FIRST HILL
IMPROVEMENT ASSOCIATION

ANNUAL REPORT

2019



A NOTE FROM THE EXECUTIVE DIRECTOR

In my first full year as Executive Director of the First Hill Improvement Association, I have enjoyed building relationships, exploring the neighborhood and responding to community needs. In 2019, we focused efforts on supporting our homeless neighbors and the organizations that serve them and building a stronger relationship with the Yesler Terrace community. We invited social service agencies to present at FHIA public meetings, successfully advocated for a First Hill Homeless Outreach Coordinator, collected over 1,500 donations, and advocated for the Harborview Hall shelter to be enhanced. We

partnered with Yesler Terrace Owners Association, Seattle Housing Authority and Yesler Terrace residents on events, programs and meetings in Yesler Terrace. As you will see throughout this report, we had many achievements in 2019, and it is through your continued support that we are able to make these connections and support our neighborhood effectively.

**ANNE
MCCULLOUGH**

Executive Director, First Hill Improvement Association

BY THE NUMBERS



72

COLUMNS

FHIA worked with Urban Artworks to clean and re-paint the artwork on the 72 columns under I-5.

36

TREE PITS

FHIA installed Flexi Pave in 36 tree pits throughout the neighborhood.

12

DEVELOPMENTS

FHIA coordinated with 12 developers to inform development plans and monitor design and construction progress.

7

SIGNAL BOXES

FHIA managed the installation of artwork on 7 signal boxes in First Hill

IMPROVING THE PUBLIC REALM



FHIA engages with community members- residents, business owners, institutions, organizations, developers and property owners to implement a collective vision for the public realm.

In 2019, FHIA coordinated with 12 developers to inform development plans and monitor design and construction progress. We attended Design Review meetings, invited developers and architects to present at public and committee meetings, and communicated updates to the public. We continually work with SDOT to mitigate construction impacts.

We continued to focus on redeveloping Terry Avenue into a pedestrian focused street - a project identified in the Public Realm Action Plan (PRAP). In 2019, we secured funding from the Department of Neighborhoods Neighborhood Matching Fund to support the design of Terry Avenue and community engagement.

We work to maintain the lush tree canopy throughout First Hill. In 2019, we coordinated with an SDOT Arborist to plan for and implement tree removal and replacement throughout First Hill.

ADVOCATING FOR THE NEIGHBORHOOD



FHIA advocates at the city and state level for the needs of the community- addressing concerns brought to staff and the board through committee meetings, public meetings, community engagement, events and programs.

In 2019, FHIA successfully advocated for the City of Seattle to allocate funding for a First Hill Homeless Outreach Coordinator. We took part in the selection process, Evergreen Treatment Services' REACH program was selected and Sara Mar began work in September. Since then, Sara has provided support for over 100 clients through direct outreach and engagement.

When residents at Merrill Gardens expressed concerns about the intersection at Union, Minor and Bellevue, FHIA successfully applied for, promoted, collected ballots, and won Your Voice, Your Choice funding to make improvements to this intersection.

Incentive Zoning plays an important role in the development of the neighborhood and in 2019, we successfully advocated to maintain this integral tool to ensure that large developments provide improvements and benefits to the neighborhood.

SUPPORTING A VIBRANT ECONOMY

In 2019, FHIA worked with Seattle Department of Transportation and the Office of Economic Development to plan for mitigation and support for businesses along Madison who will be affected by construction of Madison Bus Rapid Transit RapidRide G. We will continue this work as the line is constructed. This year, we published the first annual First Hill Community Directory. This directory includes a business listing for all businesses located in First Hill, information about our organization, a listing of social services and programs in the neighborhood, First Hill events and photos. We published 12 community newsletters to an audience of 1,700. We include information about events, businesses, design reviews, meetings and volunteer opportunities in every newsletter.



PROMOTING SOCIAL WELL-BEING

FHIA cultivates an attractive neighborhood that promotes social well-being and an engaged community. Throughout November and December, FHIA collected donations from the First Hill community for our homeless neighbors. Working alongside First Hill Homeless Outreach Coordinator Sara Mar, we collected over 1,500 items and gave everything away at a free shop. FHIA secured an Arts in Parks Wintertime Community Event grant for a First Hill Park Artist Residency. Through an RFP process, we selected artist Michiko Tanaka, who took up residency in First Hill Park, engaged with park users and created a temporary installation of Omikujī (paper fortunes). The input and concerns from community members is important to guiding the work we do. In an effort to better understand the priorities of the community, we produced a First Hill Community Survey and collected feedback from over 400 respondents.



ENGAGING WITH THE COMMUNITY

In 2019, FHIA engaged with over 800 people through meetings, events and programs. We curated and implemented our annual Summer Community Event Series, which included First Hill Fidos, First Hill Tree Walk, Bingo Night, Taste of Yesler Terrace, Outdoor Movie Night, and a Pop Up Petting Zoo. In 2019, FHIA hosted 12 committee meetings, 6 community meetings, and 2 community clean-ups.



WHAT OUR MEMBERS HAVE TO SAY

"FHIA UDPS Committee has made the term "NEIGHBORHOOD" more than just a word for me. Under the guidance of Anne McCullough, Doug Holtom and committee chair Jim Erickson, FHIA has introduced me to the multifaceted components of First Hill. These include the residents, the passionate streetscape volunteers, the medical institutions, retirement communities, museums, and religious entities, along with of course Seattle Parks Freeway Park, Plymouth Housing and Historic Seattle. The experience has made the word "neighborhood" rich, rewarding, and meaningful. I am deeply grateful."

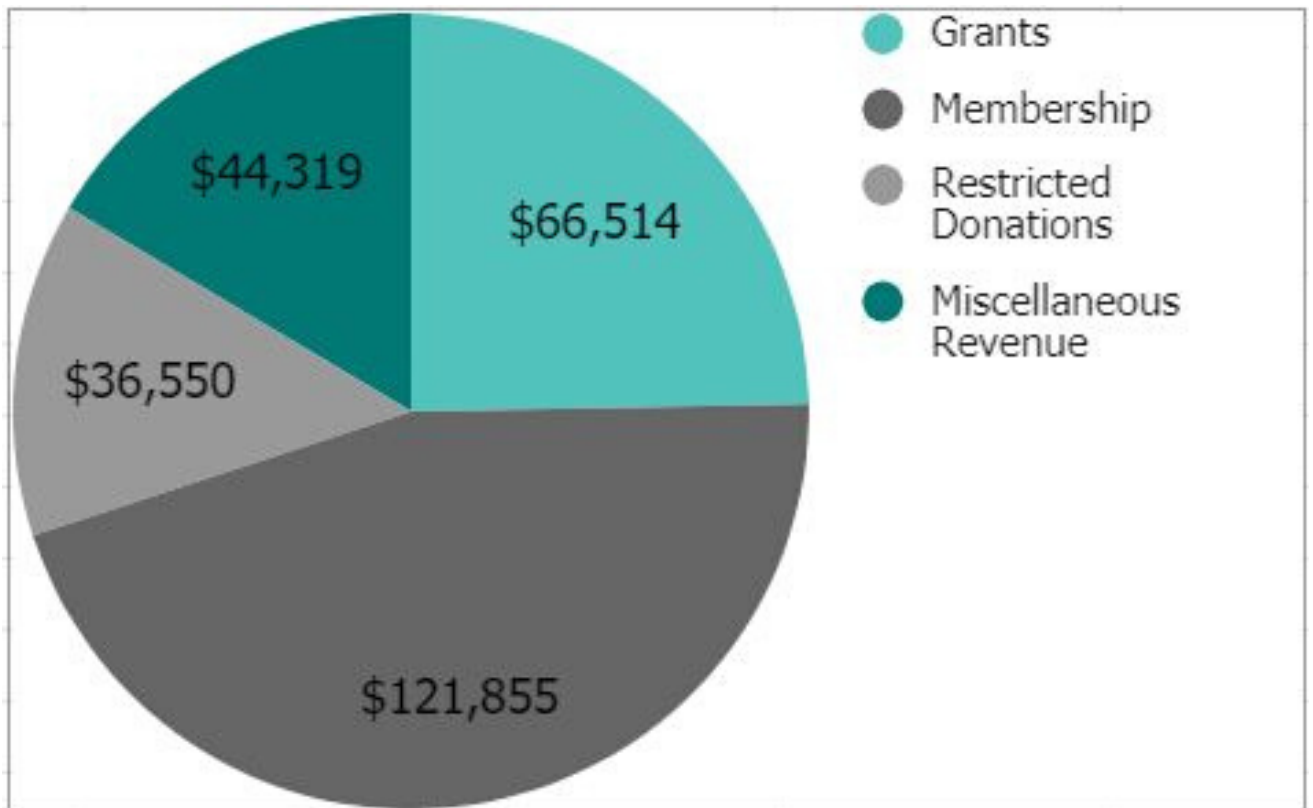
- Miriam Sutermeister, Resident

"FHIA has been very helpful to me as a local business owner. They keep me informed on the evolution of the neighborhood and all the cool events going on in my backyard. Because of them and the meetings they hold I have seen tangible growth to my business and am more confident moving forward with daily decisions."

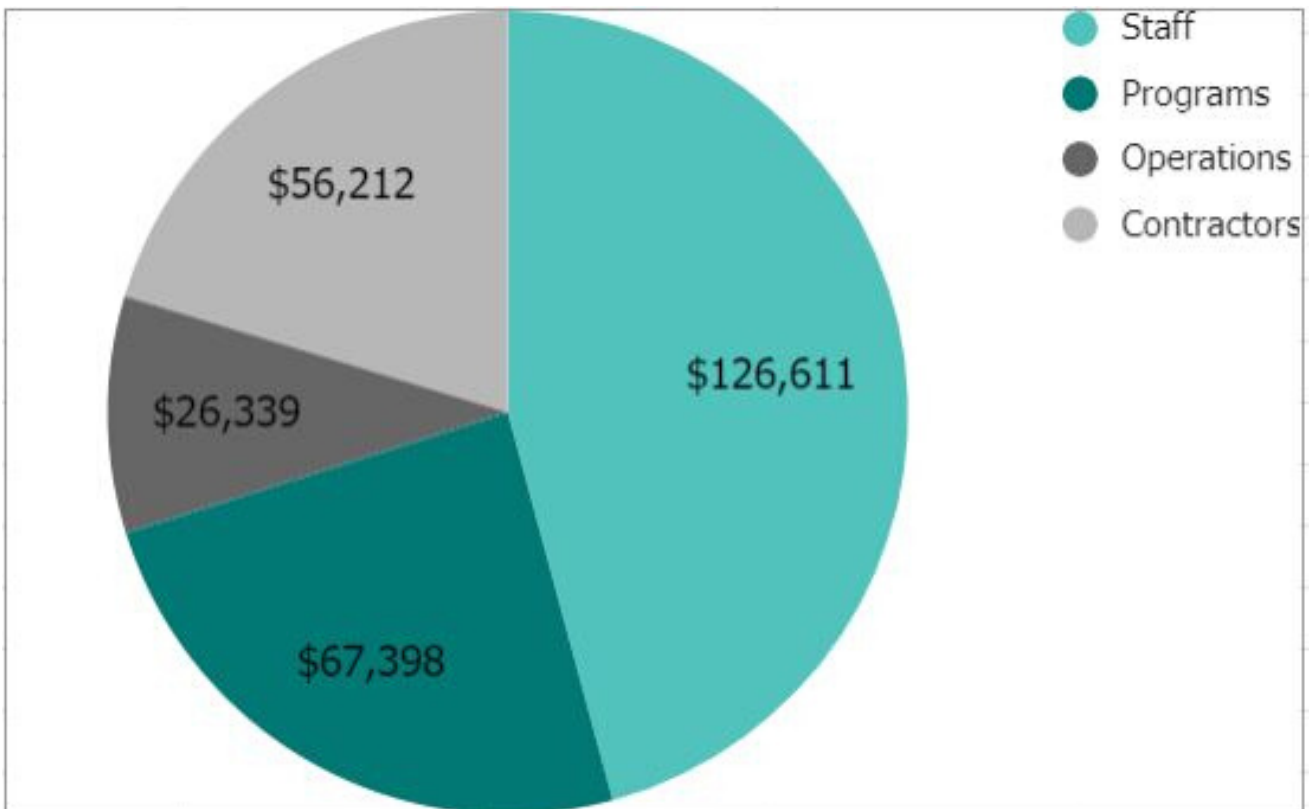
- John Carrico, NW Fitness, Resident

2019 FINANCIAL OVERVIEW

REVENUE



EXPENSES



2019 FHIA BOARD

The FHIA Board is elected by the general membership and works to guide FHIA's Strategic Plan and organizational development. The Board represents a broad contingent of First Hill and in 2019 included:

- Sara McVey, Chair, Horizon House
- Ted Klainer, Vice Chair, Harborview Medical Center
- Heather Hutchison, Treasurer, First Hill Resident
- Bob Terrell, Secretary, First Hill Resident
- Betsy Braun, Virginia Mason Medical Center
- Frank Conlon, First Hill Resident
- Gordon Werner, First Hill Resident
- Lindsay Radliff, First Hill Resident
- Mary Ellen Hudgins, First Hill Resident
- Sherry Williams, Swedish Medical Center
- Sam Russell, First Hill Resident
- Danielle Nouné, First Hill Resident
- Alex Zeiler, Frye Art Museum
- Bo Scarim, Plymouth Housing
- Eli Lemanski, Horizon House

THANK YOU!

We exist because of members like you!

Harborview Medical Center * Virginia Mason Medical Center * Swedish Medical Center * First Hill Plaza * Transforming Age * Danforth Seattle LLC * Terry Care Group LLC * Westbank Projects * Horizon House * Vulcan Inc * Caydon Seattle * 800 Columbia Investors LLC * 1223 Spring Street* Mary & Bob Terrell * Betsy Braun * Mary Ellen Hudgins * Lowe Real Estate* Yesler Terrace Owners Association * Lennar * Suzanne Hittman * Murano Senior Living* Merrill Gardens * David Nemens * Leatrice Schacht * Leah Zoller * Jake & Cathy Jaramillo* Don Glickstein * Patricia Dubrow * Ann Milam* Danielle Nouné * Mary Jo Burns * Jerry Campbell * Elizabeth Davis* Della Lium * James & Sharon Nutting * Jerry & Marguerite Lewis * Thomas & Lorraine Sakata * Marcia Condon * Basil & Lidia Filonowich * Molly Linden * Katherine Raff * Phil & Karen Llyod * William & Virginia Revere * Roger Gavin * Anne & Allan Affleck * Casey Rogers * * Katherine Graubard* Mary Jo Mikkelsen* Miriam Sutermeister * Jane Sanders * Vito's * Old Colony * Dorlene Agenbroad * Lindsay Radliff * Janice Anderson * Cassandra Carothers * John Nyce * Carrie Fox * Marjorie Levar * Kathy & Mel Brostoff & Belding * Jeanene Williams * Elizabeth Hanson * Kathryn Rode * Barbara Rhoe * Town Hall * Douglas Bradley * Ashley Clark * Eugene Webb * Tom Gibbs * Plymouth Housing * James & Laura Melhorn * Lila Greengard * Margaret Haggerty * Whole Foods * Susan VanLeuvan * Ward Wright * Lee Bennett * First Presbyterian * Christina Orr-Cahall * Mark & Lou Damborg * Ann Ormsby * Trinity Parish * Helen Goehrning * Virginia Senear * Vinnie Lee * Lynn Winter * J.H. & D.C. * Van Olst * Linda Niebanck * Jack Dorwick * Patricia Fearey * Frederick Brandauer * Kelleher House * Westbank Projects PP * Lorna Erickson * Bloodworks * Heather Hutchison * Frank Conlon * Caydon Seattle * James & Lourdes DeMaine * Alice & Joe Wesley * Margaret Newsom * Donald & Lilyan Snow * David Shaw * Augusta Howe * Lorraine Woods * Juanita Watt * Bill Kleinenbroich * Carol Rubin * Bellwether Housing * Don & Sue Phillips * David & Rosemary O'Hara *Richard & Margaret Dion * Kokila Lochan & Thomas Bennett * Jacqueline Williams * Stockbox * St James Cathedral * UPS Store * Mary Porel * Bonnie Miller * Hotel Sorrento * Luma Condos * Nancy Olsen * Jeffery & Nancy Ewell* Molly Watkins * Linda Wolf * Diane Stevens * Monica Gaines * Barber Putnam * Cynthia Johnson * Raikes Foundation *Aimee Shantz * Loretta Pirozzi * Sunset Club *Kendall Baker * Delores Gibbons * Sara McVey * Seattle First Baptist * Lynne Handlos ** Ellen Green * Joe Bills * Massey Patrick * John Shapiro * Jim Erickson * Ellen Greene * Chad Hunter * Murano Senior Living * CP VI Boylston LLC * Alex Zelier