

# TERRY AVENUE

COMMUNITY VISION + SITE DEVELOPMENT

## Public Survey Preliminary Results



Report by DLR Group  
March 24, 2020



FIRST HILL  
IMPROVEMENT ASSOCIATION



# OVERVIEW

An online and hard copy survey was created to allow for more the public feedback on the Terry Avenue Project. Surveys allow people to provide honest feedback, with the feeling of anonymity. The survey was developed with the design team and stakeholders. The results will be given to the design team to help with future development of the project. The survey was released on February 13th, coinciding with the "Set the Table" event held that evening. Additionally, FHIA handed out hard copy surveys for those who may not have internet access.

For the survey 445 responded to the online survey and 25 took the hard copy survey, totaling to 470 responses. Surveys were available from February 13th through March 3rd.

The survey consisted of 14 questions, with a set of demographic questions, open ended regarding Terry Avenue, prioritization of features and amenities, and open ended on other parks that are frequented.

The purpose of the survey was for the community to provide additional opportunities to discuss the future of the Terry Avenue.

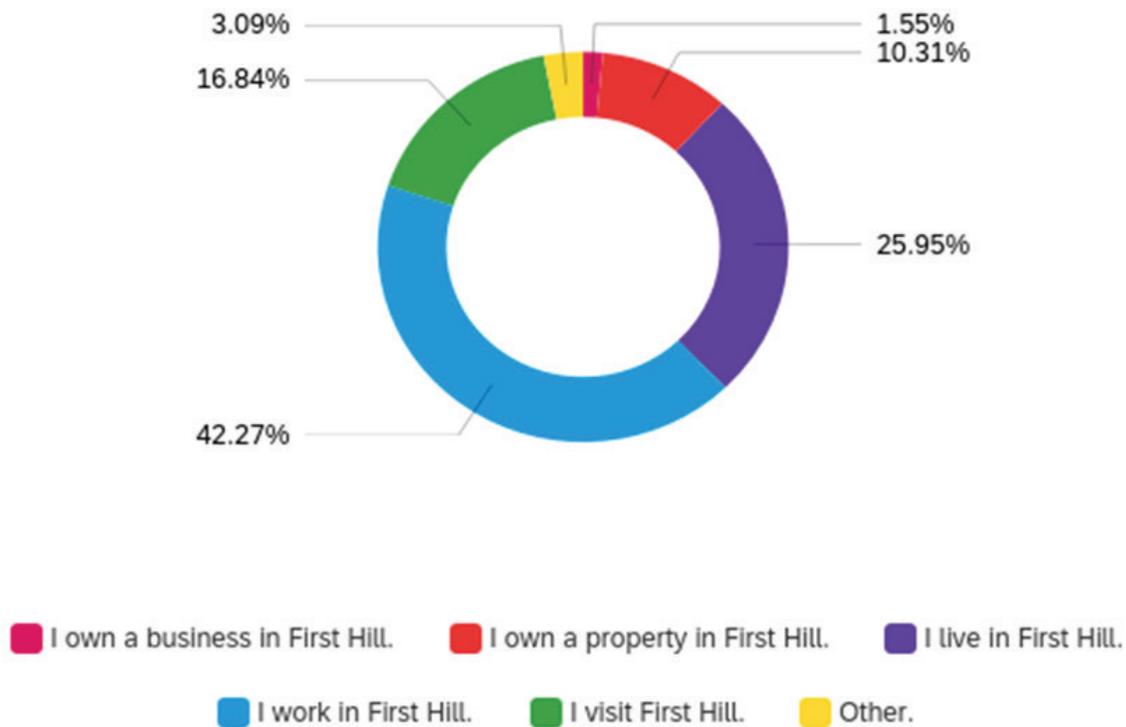
The following pages will provide an overview of the results.



**FIRST HILL**  
IMPROVEMENT ASSOCIATION



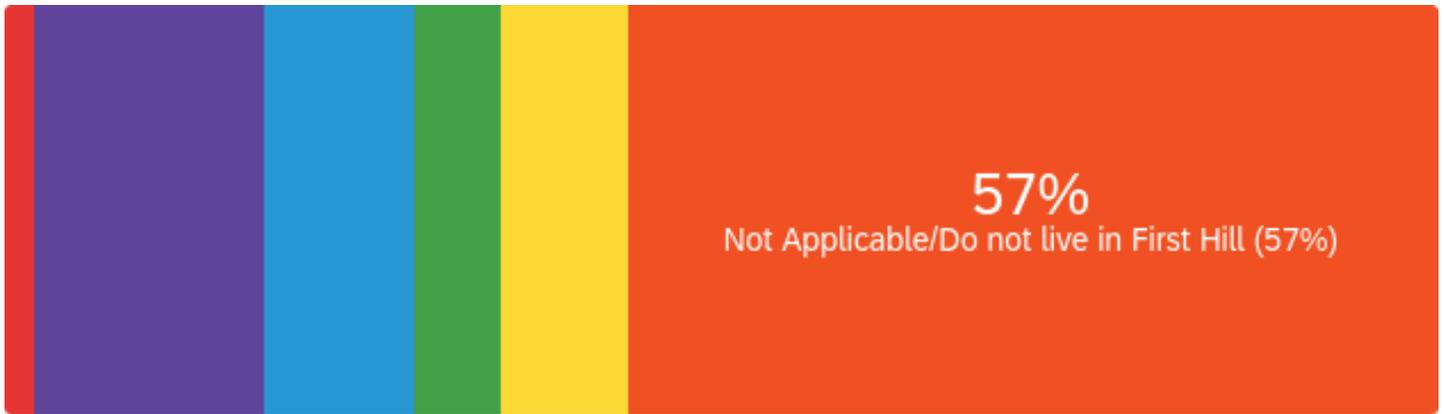
## QUESTION 1: Please select all that apply.



### Selected Other Responses:

- *travel through first hill*
- *homeless, walk area for years, attended st. james*
- *attend mass/volunteer at st james cathedral*
- *I lived on First Hill for 17 years; apt. bldg. sold out from under us.*
- *I attend church in First Hill and volunteer in First Hill. Can't afford to live there anymore.*
- *Virginia Mason campus*
- *I live at 17th and Spring*
- *I lived on first hill for 20 years*
- *I lived in First Hill when my child was younger. We lived in an apartment on First Hill for approx. 3 years ( interestingly --to me-- is that it is the same apartment bldg I had lived in when much younger and worked at a bbq joint).*

## QUESTION 2: How long have you lived in First Hill?

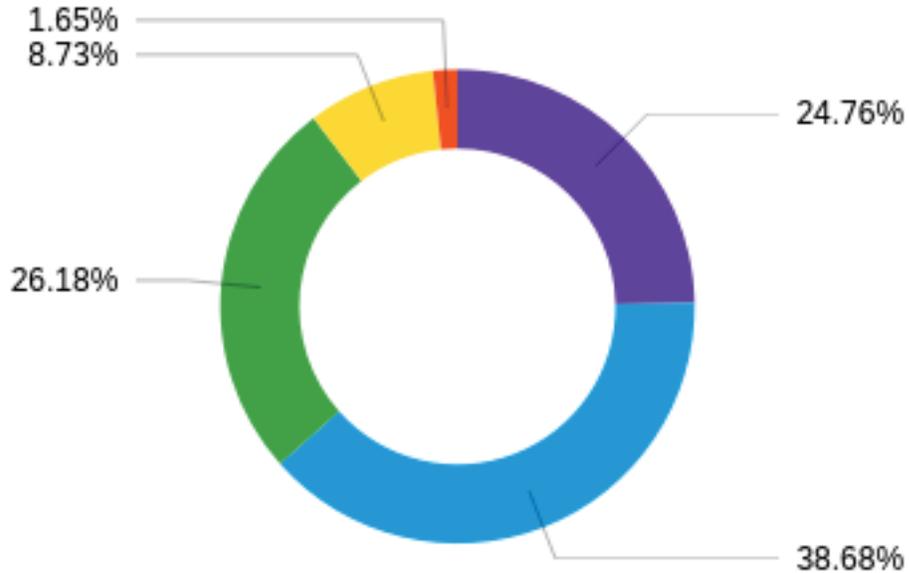


I just moved here. (2%) 1 - 5 years (16%) 6 - 10 years (10%)

11 - 15 years (6%) 16+ years (9%) Not Applicable/Do not live in First Hill (57%)

Total Count: 413

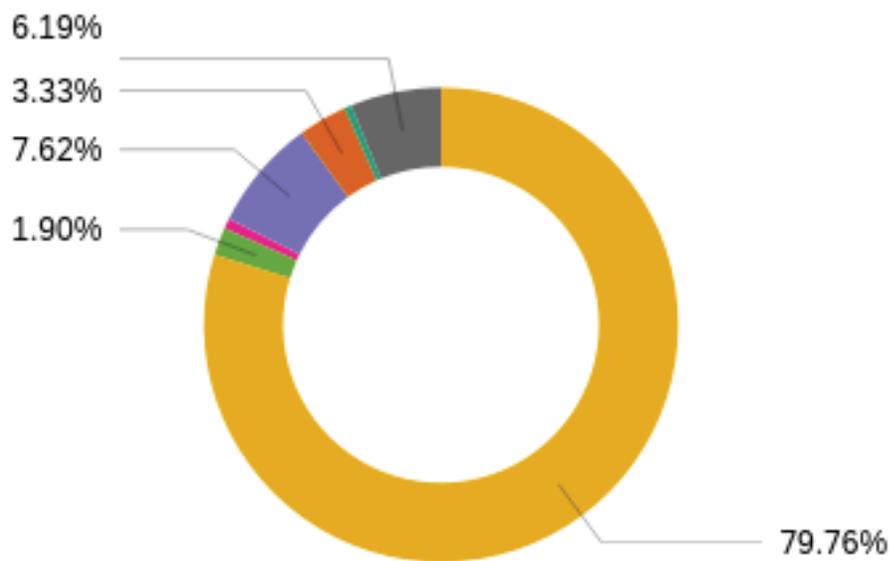
## QUESTION 3: How old are you?



Under 18 18 - 34 35 - 54 55 - 74 75 or older Prefer not to answer

Total Count: 424

## QUESTION 4: How do you describe yourself?



### Selected Other Responses:

- *Filipino*
- *Mixed*
- *Eritrean*
- *South Asian*
- *Irish*
- *Mixed Race*
- *bi-racial white/asian*
- *I describe myself as Human*

Total Count: 420



**QUESTION 6:** How do you currently use Terry Avenue? (i.e. casual stroll through neighborhood, pass through walking to work, driving along, etc.)



**Selected Other Responses:**

- pass through walking to frye, st james, yesler terrace
- casual stroll and way to go where i volunteer
- i am frequently walking on this part of terry ave from home to medical, drug store, shops, church, museum, and dog walking. (ie few times a week)
- Casual stroller, sometimes health care
- walking to work from parking lot. Going to appointments at Lindeman pavilion.
- We walk on it to get to St. James. We sometimes sit behind the cathedral and have coffee under the trees. Also drive down it to get around the neighborhood when the main streets are full of cars.

- pass through walking from bus stop to work
- avoid it completely unless I have to walk through to get to a destination.
- I generally start my daily walks in the neighborhood on this route, I use it to go to the closest, post box, and since it is a beautiful street with many large trees I use it to get to Madison and points north of Cherry. I do use it when driving from my home to my parking garage since it is the shortest distance between the 2.
- Pass through walking to work
- Walking to church Donating blood at Blood Works



## QUESTION 8: What are some of the existing challenges on the street?



### Selected Responses:

- uneven sidewalks 4 way traffic stops where traffic doesn't stop

- traffic

- steep hills, really dreary and dark on cloudy days

- rough pavement, clogged traffic is a major issue 25 speed limit need on boren we need more seating and trash cans, more trees and flowers

- please finish the sidewalk on terry connecting it to the top of Union Steps. as it is now, you have to walk into traffic for that half of a block. very unsafe!

- parking; lack of open space

- needles, trash, dog poop. drug addicts. crime.

- need more green space, trees, benches, flower boxes

- increasing homelessness

- increase street lights for safety

- dead ends near VMMC; very hilly neighborhood makes it difficult to walk

- construction at Frye, of course. unsightly small lot at north end, top of hill down to Pike St.

- When cars are parked on both sides of the street, traffic gets congested. Sometimes cars travel too fast.

- The street cuts through a number of vital cultural community gathering spaces including a museum, church, school etc.

- Safety. It is not a street I walk down alone in the dark.

# QUESTION 9: Prioritize the following amenities would you like to see on Terry Avenue?

Places to Sit and Rest (1- 5 people)



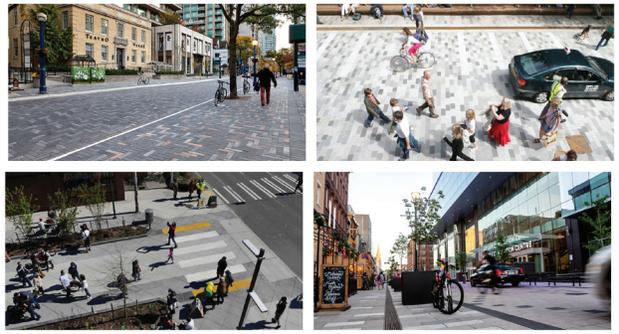
Places to Gather (5 - 15 people)



Places to Celebrate (15 - 30+ people)



Shared Street (curbless street for pedestrians and vehicles)



## Selected Other Responses:

- I would love to see an outdoor food hall created, featuring local restaurants and chefs. This would be especially great for breakfast and lunch for those of us who work in the area. First Hill isn't typically very busy in the evenings, so having new and trendy food available might bring in more community members during the later hours.

- Green space, clean, sunshine, trees, relaxing art space around cathedral and Frye art museum.

- Mini dog park

- It would be good if the Farmers market can continue to come during the summer to this street. Given the part of it that is sort of U shape by VM, it is currently easy to block off for the farmers market.

- More mixed-use; more reasons for people to walk along Terry Ave

- Coffee shops and farmer's market

- Location for festivals, food truck, farmers market

- Outdoor place to exercise

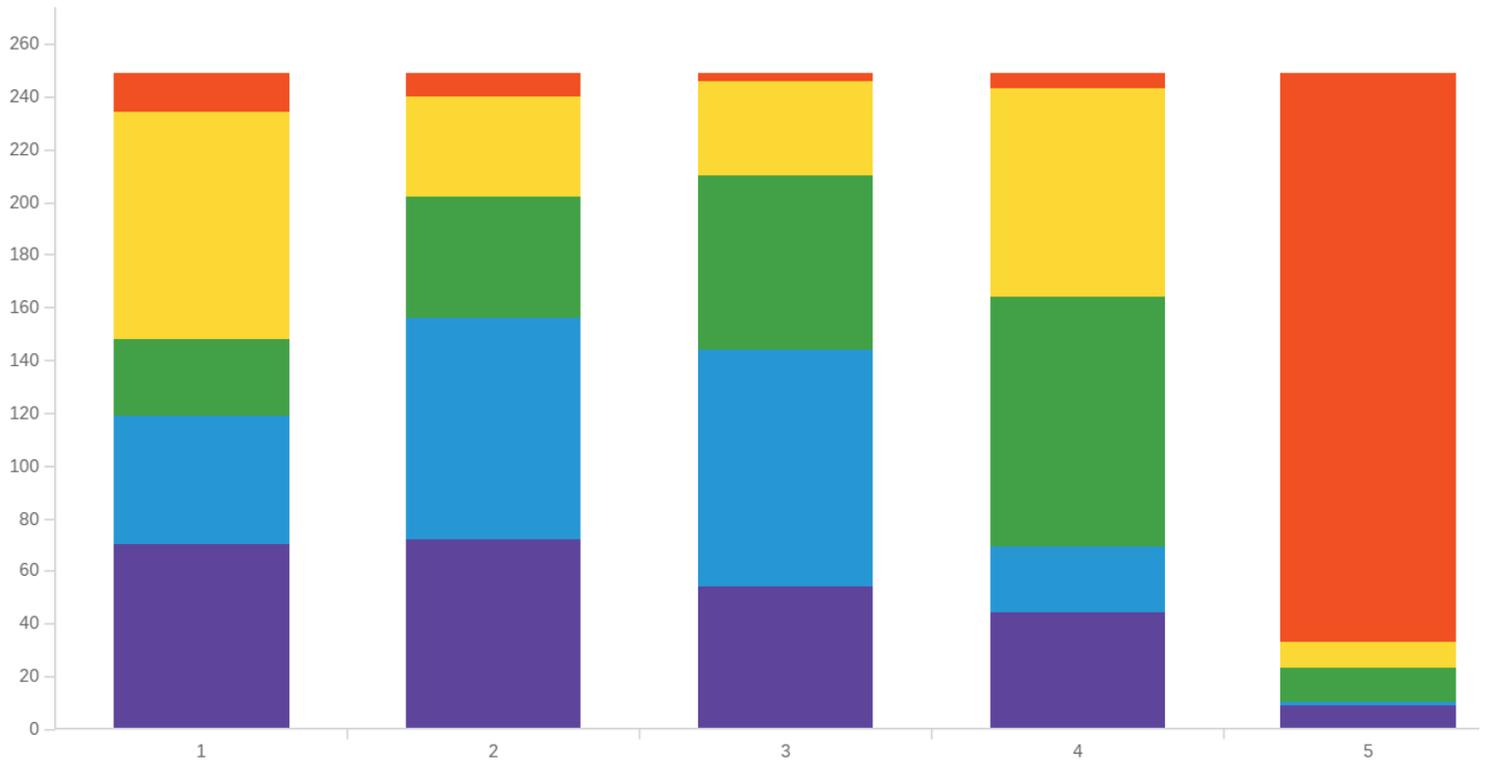
- I'm concerned that gathering places with benches could become an attractive nuisance.

- Peapatch?

- More opportunity for mobile stores/food trucks. It may be it's not dense enough but it would help pull in the local area to form more of a community on the street

## QUESTION 9: Prioritize the following amenities would you like to see on Terry Avenue?

The diagram below is showing the count of responses prioritizing each amenity, 1 being the highest and 5 the lowest. The chart is showing the percentage and count in which each amenity was placed in the rankings, with the total number of participants at the end.

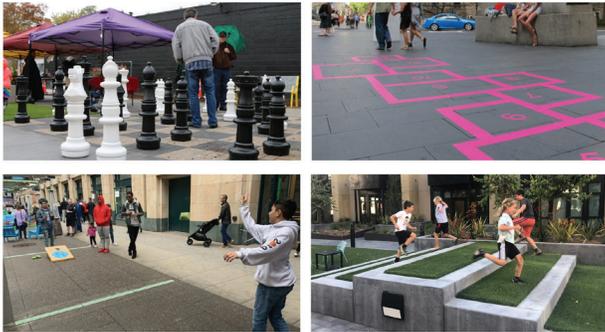


	1	2	3	4	5
<span style="color: purple;">■</span> Places to Sit and Rest (1-5 people)	28.1% (70)	28.9% (72)	21.7% (54)	17.7% (44)	3.6% (9)
<span style="color: blue;">■</span> Places to Gather (5-15 people)	19.7% (49)	33.7% (84)	36.1% (90)	10.0% (25)	0.4% (1)
<span style="color: green;">■</span> Places to Celebrate (15-30+ people)	11.6% (29)	18.5% (46)	26.5% (66)	38.2% (95)	5.2% (13)
<span style="color: yellow;">■</span> Shared Street (for pedestrians, cyclists, and vehicles)	34.5% (86)	15.3% (70)	14.5% (36)	31.7% (79)	4.0% (70)
<span style="color: orange;">■</span> Other	6.0% (15)	3.6% (9)	1.2% (3)	2.4% (6)	86.7% (216)

Total Count: 249

# QUESTION 10: Prioritize the following amenities would you like to see on Terry Avenue?

## Opportunities for Interactive Elements (games, digital, etc.)



## Opportunities for Art (permanent or temporary)



## Enhanced Green Space



## Enhanced Lighting



### Selected Other Responses:

- *I appreciate interactive elements have made a big difference at Westlake Park downtown but question whether it's right for the neighborhood on Terry.*
- *Opportunities for neighborhood identity*
- *Markets, festivals, greenspace*
- *Off Leash Dog Park*
- *Grocery store*
- *Place for reflection and renewal*
- *trash/recycling/dog waste receptacles*
- *Signs about the historical buildings and landmarks of First Hill.*
- *Quiet zone*

- *NO LIGHTING ADDED*

- *A small supermarket, bigger than a convenience-mart.*

- *Places for children to play*

- *SAFETY*

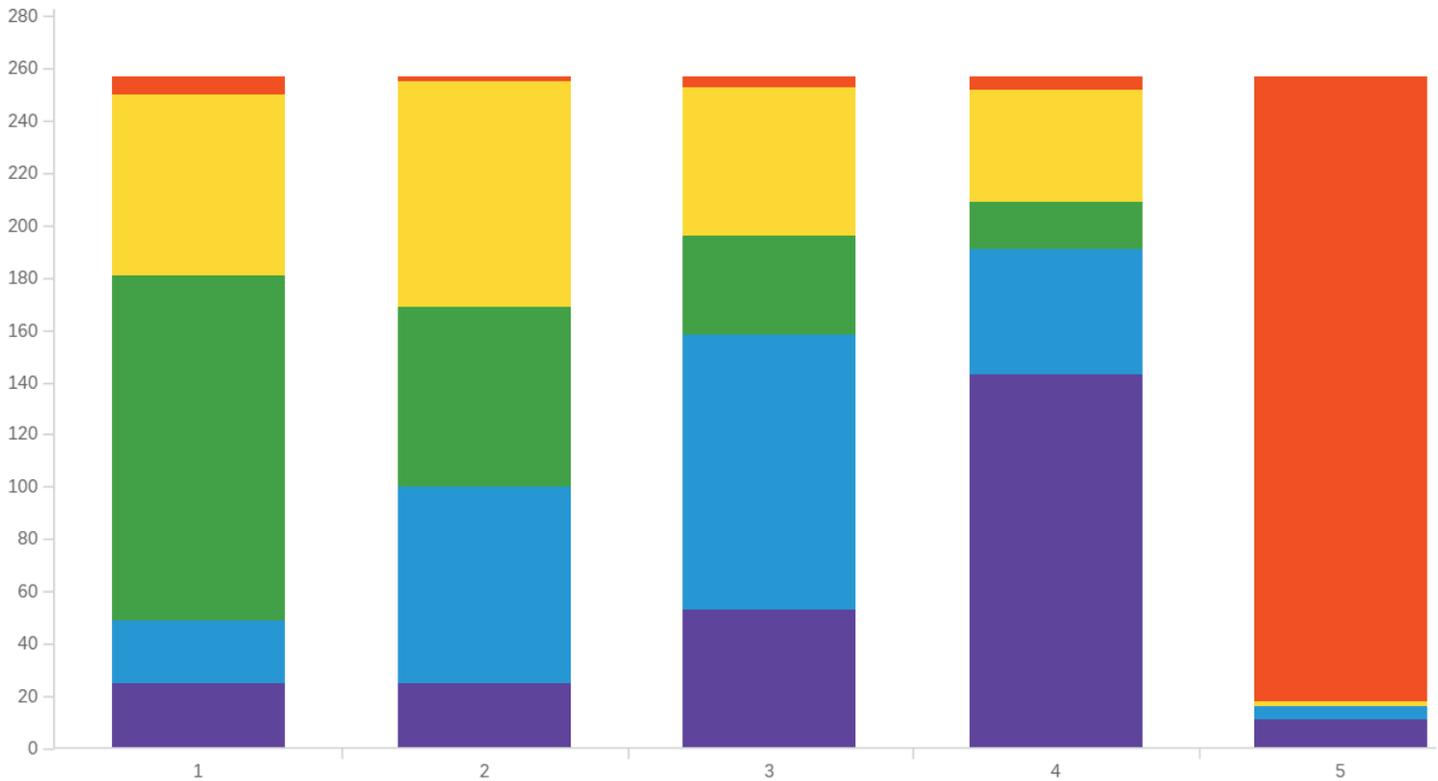
- *MORE SECURITY VISIBILITY*

- *I would love to see the work of local minority artists displayed around the project. It would also be fun to have wall paintings for tourists and other photographers to take pictures in front of.*

- *BINS! for recycling and trash. See the streetcar plaza at Marion and Broadway: NO BINS anywhere. Second, if we get low-level (pedestrian-level) lighting, PLEASE don't install it the wrong way round, as was/is the case on 8th Ave btwn Madison and Columbia. The low lighting is meant for the sidewalks, not to illuminate the hoods of cars parked in the street.*

# QUESTION 10: Prioritize the following amenities would you like to see on Terry Avenue?

The diagram below is showing the count of responses prioritizing each amenity, 1 being the highest and 5 the lowest. The chart is showing the percentage and count in which each amenity was placed in the rankings, with the total number of participants at the end.

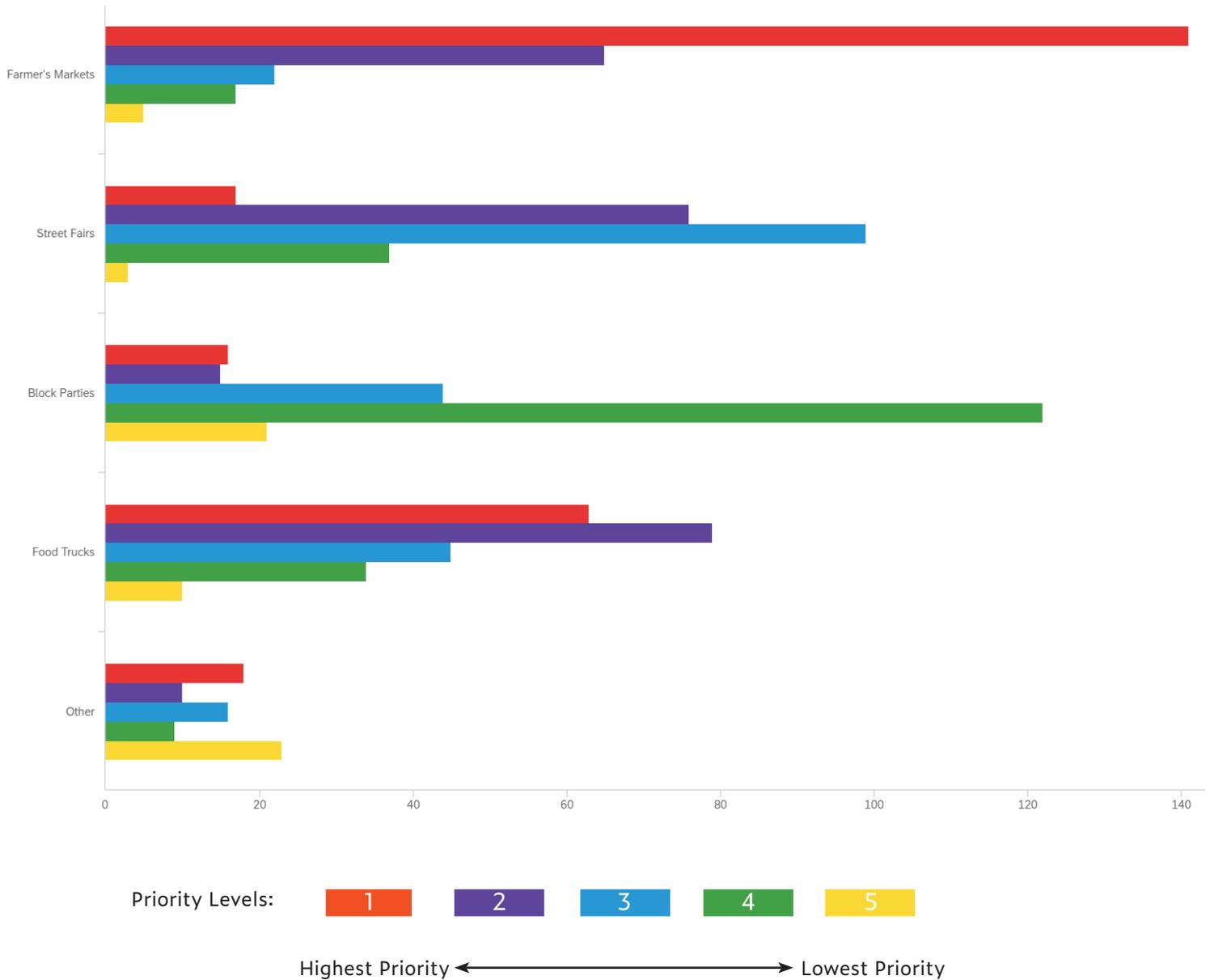


	1	2	3	4	5
<span style="color: purple;">■</span> Opportunities for Interactive Elements	9.7% (25)	9.7% (25)	20.6% (53)	55.6% (143)	4.28% (11)
<span style="color: blue;">■</span> Opportunities for Art	9.3% (24)	29.2% (75)	40.9% (105)	18.7% (48)	1.95% (5)
<span style="color: green;">■</span> Enhanced Greenspace/Planting Areas	51.4% (132)	26.9% (69)	14.8% (38)	7.0% (18)	0.00% (0)
<span style="color: yellow;">■</span> Enhanced Lighting	26.9% (69)	33.5% (86)	22.2% (57)	16.7% (43)	0.78% (2)
<span style="color: orange;">■</span> Other	2.7% (7)	0.78% (2)	1.6% (4)	1.9% (5)	93.00% (239)

Total Count: 257

# QUESTION 11: Prioritize additional activities you would like to see on Terry Avenue? (1 most preferred to 5 least preferred)

The diagram below is showing the count responses for each activity prioritizing them on a 1 to 5 scale, 1 being the highest and 5 the lowest. The chart on the following page shows the percentage and count in which each activity was designated in the priority, with the total number of participants at the end.



## QUESTION 11: Prioritize additional activities you would like to see on Terry Avenue? (1 most preferred to 5 least preferred)

	1	2	3	4	5	Total Count
Farmer's Markets	56.4% (141)	26.0% (65)	8.8% (22)	6.8% (17)	2.0% (5)	250
Street Fairs	7.3% (17)	32.8% (76)	42.7% (99)	15.9% (37)	1.3% (3)	232
Block Parties	7.3% (16)	6.9% (15)	20.2% (44)	56.0% (122)	9.6% (21)	218
Food Trucks	27.3% (63)	34.2% (79)	19.5% (45)	14.7% (34)	4.3% (10)	231
Other	23.7% (18)	13.2% (10)	21.1% (16)	11.8% (9)	30.3% (23)	76

### Selected Other Responses:

- *Music events*
- *Outdoor movies, bingo, more trees*
- *None. I like it peaceful.*
- *Art fair, social events, dog park*
- *Zone 7 parking spots — so many have been eliminated due to various construction projects and this is burdensome for residents with cars.*
- *More interesting and accessible access for pedestrians (stores, bars, retail establishments generally).*

QUESTION 12: What are some other public spaces in Seattle that you enjoy visiting and/or spending time in?



**Selected Responses:**

*-volunteer park arboretum japanese garden pocket park in pioneer square with waterfall seward park area near elliot bay bookstore*

*- cal anderson park central coop first hill park make it larger they did on bell street park not enough benches pike market water front*

*- downtown shopping for specific things-usually handmade stuff, waterfront, natural areas: Magnuson, discovery, Jackson park, green lake, etc. Fremont basically anywhere. Greenwood basically anywhere. Ballard basically anywhere.*

*- Freeway Park, Pike Place Market, Waterfront*

*- Parks, Queen Anne farmers market, chuilly gardens, waterfront*

*- Ballard, U Village*

*- Ballard Farmer's Market, Ballard Locks, Discovery Park*

*- Myrtle Edwards Park, Seattle Waterfront, Golden Gardens, Burke Gilman Trail, Gas Works Park, Ballard Market, Pike Place, Woodland Park Rose Garden Sensory Garden*

*- The Piers, kid play spaces, music venues.*

*- Gasworks, SLU, Bell Town pedestrian street/alley*

*- Olympic Sculpture Park, Central Library, Volunteer Park, International District*

*- Seattle Center, Sculpture Garden, Waterfront*

*- Lincoln park, Ballard locks, Madison beach*

## QUESTION 13: Is there anything else you would like us to know?

### Selected Responses:

- wooden benches are terrific however their upkeep is a lot. Metal benches are better

- our homeless need

- The possibility of making terry ave more attractive is good, but consider the needs of residents for access either. Dont solve one problem and create another.

- I think the addition of small/storefront businesses and restaurants to serve the ever expanding upscale residential population would be good. not fast food or target

- make it cleaner, safer, more lights, park area (dog park) parking

- I think there is a lack of green space on First Hill and the construction of more multi-story apartments and condos is not increasing green space. The addition of the 2 additional car free blocks with more trees, seating space and better lighting would help a little to remedy that situation.

It is impossible to park around terry avenue and the surrounding streets, all the construction makes it worse and when the projects are done they won't alleviate the problem. If you are going to eliminate parking, it better be for a damn good reason.

- The idea of turning Terry Avenue into a "people place," while good in theory, would almost certainly work at cross purposes with the needs of St. James Cathedral and O'Dea High School. Terry Avenue is our primary access point and our lifeline, and an important place for people to park. It's also the primary pickup point for O'Dea High School both in the morning and in the afternoon. The idea of doing some visual improvements is a good one, and the occasional blocking of the street for special events could be an enhancement to the neighborhood. But closing the street on a permanent basis would be entirely unacceptable from our point of view.

- Music is great. The Ballard Commons park has tried to deal with vagrancy by having a concierge and scheduled buskers. It is an awkward space now, because hardly anyone comes the busker often plays only to passers by. It is hard to foster community in urban areas...Maybe some sort of participatory art or music installation, like at the Woodland Park Sensory Garden in the Rose Garden

- safety is a top priority

- Garbage cans are needed on the sidewalks in many areas of First Hill. Homeless still an issue, sleeping in storefront doorways and the covered areas on 8th going to convention center.

- Wish there were more coffee venues on weekends where I can leave the hospital and sit and relax. Starbucks on Madison did away with there seating and its awful.

- Thanks for encouraging folks to reach out with their ideas about what can be redesigned in this neighborhood... I appreciate the opportunity to give you my ideas... Really though lets plants some more big trees and expand the use of rain gardens and around these provide places for folks to sit and enjoy these with like food trucks and some art... that'd be really cool :)

- With more high-rise housing being built near Terry, I think there is an opportunity to create a vibrant corridor with food/drink/galleries like has been developed on Madison and Cherry. But I think the top priority should be to make it a woonerf with pedestrians highest priority, and cars lowest. Installing seating and interactive elements and greenery will encourage people to linger which will make it more economically viable to run businesses near the street.

- Would like to see an emphasis on pedestrian safety in First Hill - increased street lighting and more crosswalks.

- Make it lively, and include lots of activity possibilities! A multi-use space that can share with cars!

- Seattle never puts in enough benches.

- We don't honor our historical neighborhoods, and First Hill is the most historical residential neighborhood in the city. Other cities, like Boston, have lots of historical signs to brand them as unique. Seattle seems to have an aversion to celebrating its history.

- Need more lighted streets. A comfortable place to sit. Repair sidewalks.

- Please preserve the mature-tree lined streets